Dnnogrow NEWSLETTER

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Welcome to the third INNOGROW newsletter!

Since the last INNOGROW newsletter, the project partners have carried out most of activities needed for achieving the project scope and objectives.

The third project meeting was held on the 2nd and 3rd of November 2016, in Barcelona, Spain. The partners worked together on the context definition of the Business Idea Development tool and on the Web-based Mobile Software for Self-Assessment, Training and Business Idea Development. All of the updates have been made in order to offer more support to the users of these tools.

With the <u>online software for innovative entrepreneurship development</u> finished for testing, the next step was to prepare the tutors that would support the learners. The C1 workshop was organised between the 16th and the 20th of January 2017 in Bucharest, Romania. The tutors were trained in a common place to ensure in-person communication and exchange of practices between them and trainers which will strengthen their personal contribution for learners' development in virtual space. This activity was also crucial for simultaneous testing of the outputs developed by the tutors, identification of bugs and necessary amendments on the outputs.





Following the completion of the C1 workshop, in each partner country, project partners have organized a dissemination event in their countries (coordinated by tutors). The main objective of the event (E1-E5) was disseminating the project in the countries where the partners are located and creating awareness on the outputs and benefits of project and how to access and use the software.

The events were organised between March and June 2017 and the total number of participants from events in all countries was 161. Due to the high impact of the dissemination events, the number of registrations within the software for innovative entrepreneurship development rose to over 130 (by the 8th of June) and the total reach was of over 300 potential users of the app.















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The final project meeting took place on the 8th and 9th of June 2017 in Bucharest, Romania. The current work progress was reviewed and the most important aspects of the following activities have been finalised.

The most important future activity is the C2 event (Classroom Training and Business Development Workshop) – this event will be held in Thessaloniki, Greece, between the 19th and 23rd of June 2017. The main purpose of this event is to train the learners in classroom who have participated in virtual pilot trainings in order to strengthen reinforce their learning experience and also discuss the feasibility of business models drawn on the Business Idea Development Tool.

In this 5-day event, the first 3 days will be devoted for trainings on the module contents, as at least 5 modules will be taught in an intensive programme of 8 hours per day. The remaining 2 days will be devoted to participatory discussions on the business models and making amendments on each to be more applicable as.

The project partner organizations are looking forward to this event and to meeting the best learners from all of the countries involved in the project.

For more information about the project and its future events, please visit the project website www.innogrow.org and keep up-to-date!

You can also follow us on:



Partners:

















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